
Eccles Center for the Performing Arts

The George S. and Dolores Doré Eccles Theater, the new performing arts center in downtown Salt Lake City, will enhance our thriving arts community and draw exciting new performances.

Simultaneously, coordinated development of the adjacent office tower and redevelopment of Regent Street will spur additional economic opportunity and downtown vitality.

- Existing downtown performing arts facilities fail to meet today's touring show requirements because of a lack of available dates (due to priority scheduling for local arts organizations), less seating, and inadequate staging ability.
- The 2007 Downtown Rising Plan called for a new, larger theater, building on decades of similar proposals and plans. At the time, Sandy had plans to build a similar theater.
- In 2008, the downtown community asked me to pursue this effort for Salt Lake City, fearing we would lose an exceptional opportunity to Sandy if we did not act. After an assessment by business and arts leaders of what needed to happen to make this dream a reality, I began working with stakeholders to identify an appropriate site and financial resources that would not raise taxes or adversely affect local arts organizations.
- In 2013, after 5 years of analysis, public engagement, and countless meetings with community stakeholders, the City Council adopted my proposal to build a new performing arts center on Main Street between 100 South and 200 South.
- The new performing arts center will:
 - Include a 200-seat black box theater specifically for local productions

- Meet all of the conditions established in 2008 by our downtown partners
- Involve 25% private financing
- Turn Regent Street into a vibrant, artistic connection between City Creek Center and Gallivan Plaza,
- Provide for parallel construction of a major new office tower at 100 South and Main Street

- Construction will be completed in mid-2016 on this spectacular addition to our downtown cultural and economic core.
- Evidence and experience from comparably sized cities, where similar performing arts centers have been developed, shows that attendance and ticket sales among local performing arts organizations have *increased*, thanks to the additional marketing that the larger performing arts venues offer.

I am proud of what I have accomplished together with so many partners to bring this project to fruition. Yet there is still much to do.

In a third term, I will focus on:

- Additional transportation improvements for people attending the arts downtown
- Redeveloping the historic Utah Theater
- Improving streetscapes that tie our cultural amenities together
- Building a Convention Center hotel, and
- Using the new Performing Arts Center to strengthen and enhance our local performance arts organizations.

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